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## **eTelemetry Introduces Cloud Computing Bandwidth Accounting**

*New Metron feature documents bandwidth used by cloud services for visibility into critical application delivery*

Annapolis, MD (May 12, 2009) – eTelemetry, the leader in extracting real-time business information from network activity, today announced that it is including Cloud Services Accounting (CSA) in its release of Metron, v. 2.1. CSA enables companies to monitor and document the bandwidth each cloud service is utilizing for bandwidth accounting and chargeback. Metron's bandwidth tiering capability enables prioritization of bandwidth for cloud applications to ensure application delivery at required levels of service.

Cloud computing has transformed an enterprise's Internet connection into an extension of the operations infrastructure, significantly increasing the importance of understanding and managing its use. Metron is built on eTelemetry's patented people-to-IP technology that identifies the people behind each IP address on an enterprise network. By mapping IP addresses to employee contact information, Metron enables real-time bandwidth accounting by person and department. Coupled with the identification of cloud service sites, it provides a current and historic view of employee and departmental usage of cloud applications.

The monitoring and documentation capabilities in Metron show which departments are using which cloud services and monitor the associated bandwidth for optimal Internet connectivity. Metron's CSA reports summarize the total Internet bandwidth used by cloud service and non-cloud service sites, providing an executive-level view of Internet bandwidth required to support business critical cloud services versus bandwidth used for employee web access. Metron's bandwidth tiering capabilities can then be leveraged to provide cloud services sites with bandwidth priority to ensure responsive business application access. Metron also provides departmental chargeback reporting to put dollars to that bandwidth, and allows IT staff to print bandwidth usage invoices directly from the device.

"The migration of business critical applications to the cloud services model has put a new focus on the availability of bandwidth to support required levels of service. The Internet connection is now a vital link to an enterprise's business critical applications," said Ermis Sfakiyanudis, President and CEO of eTelemetry. "Metron's new Cloud Service Accounting features offer companies real insight into how often these applications are being used and their impact on the network, providing critical visibility and control for effective bandwidth allocation and management."

### **About eTelemetry**

eTelemetry is the leader in extracting real-time business information from network activity. eTelemetry's innovative products tell you everything about the people on your network, answering the who, what, where, when, and how much. By applying its proprietary technology, eTelemetry's award-winning products provide information leading to increased productivity, risk identification, reduced costs, greater E911 compliance, improved network efficiencies, and insights into how people collaborate. Since 2004, eTelemetry has been Turning Network Traffic into Business Intelligence™. For more information, call +1-888-266-6513 or visit [www.etelemetry.com](http://www.etelemetry.com).

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