



NEWS RELEASE

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eTelemetry Selected for Membership in Avaya DevConnect Program

Network of companies creates innovative, IP-enabled Intelligent Communications applications that extend the value of multivendor networks

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ANNAPOLIS, Md. – eTelemetry Inc., a leader in extracting business information from network activity, today announced it has been selected by Avaya Inc., a leading global provider of business communications applications, systems and services, for membership in the Avaya DevConnect program.

eTelemetry is the developer of Locate911, a plug-and-play appliance that automatically tracks voice over Internet protocol (VoIP) phones on a network. As a result, companies can track VoIP phone assets both in real time and historically to reduce loss, improve data accuracy, and save staff time by automating VoIP assignment and e911 compliance tasks.

The Avaya DevConnect program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with standards-based Avaya solutions. Member organizations have expertise in a broad range of technologies – including IP telephony, contact centers and mobility applications – helping companies extend the value of multivendor networks and transform voice into an intelligent business application that delivers true value to the bottom line.

“Membership in Avaya’s DevConnect program will enable us to better serve our customers and further grow our business,” said eTelemetry’s President and CEO, Ermis Sfakiyanudis. “We are happy to be affiliated with such an industry-leading organization and look forward to further enabling enterprise e911 compliance.”

The Avaya DevConnect program currently includes thousands of software and hardware developer companies, integrators, service providers and customers. Members have created a broad array of innovative solutions tested for Avaya compliance, including natural language

speech recognition applications, wireless services, specialized computer telephony integration and reporting capabilities, and applications tailored for specific vertical industries.

Through the DevConnect program, Avaya provides a number of tools and capabilities to member companies. One example is Application Enablement Services (AES)—a set of application programming interfaces, protocols and Web services that makes it easier for developers to create Avaya-compatible networks, devices and applications.

“With the involvement of companies like eTelemetry, our Avaya developer community has become a catalyst for rapid innovation, creating multivendor applications that help enterprises around the world unleash powerful new possibilities for operating more efficiently and effectively,” said Eric Rossman, vice president, developer relations and technical alliances, Avaya. “We help businesses embed secure, reliable Intelligent Communications into the very fabric of their organization so employees and customers have ready access to information regardless of where they are and how they prefer to communicate.”

As a member of the DevConnect program, companies have access to a wide range of support from Avaya, including technical resources and training. There are three levels of membership – Registered, Gold and Platinum – each entailing progressive levels of marketing and sales involvement. Free Registered membership is available to anyone interested in designing Avaya-compatible solutions. Gold-level members and Platinum members must meet rigorous Avaya criteria for customer satisfaction, product support, business operations, marketing and sales. eTelemetry is a Gold member of the Avaya DevConnect program.

Membership information and a listing of solutions developed and tested under the DevConnect program are available at www.avaya.com/devconnect.

About Avaya

Avaya delivers Intelligent Communications solutions that help companies transform their businesses to achieve marketplace advantage. More than 1 million businesses worldwide, including more than 90 percent of the FORTUNE 500[®], use Avaya solutions for IP Telephony, Unified Communications, Contact Centers and Communications-Enabled Business Processes. Avaya Global Services provides comprehensive service and support for companies, small to large. For more information visit the Avaya Web site: <http://www.avaya.com>.

About eTelemetry

eTelemetry is the leader in extracting real-time business information from network activity. eTelemetry's innovative products tell you everything about the people on your network,

answering the who, what, where, when and how much. By applying its proprietary technology, eTelemetry's award-winning products provide information leading to increased productivity, risk identification, reduced costs, greater network efficiencies and insights into how people collaborate. Since 2004, eTelemetry has been ***Turning Network Traffic into Business Intelligence™***. For more information, call 888-266-6513 or visit <http://www.etelemetry.com>.

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