



FOR IMMEDIATE RELEASE

eTelemetry Hires Five Regional Sales Directors to Better Support Rapidly Growing Catalyst Partner Program

Sales Directors now available in-region to manage channel relationships

Annapolis, MD December 5, 2007) – eTelemetry today announced the hiring of five Regional Sales Directors. The new hires give VARs and channel partners improved access to local resources to expedite the sales process, enabling eTelemetry’s customers to better utilize real-time business information from employee activity on their enterprise and government agency networks.

The new hires were driven by the success of eTelemetry’s newly launched Catalyst Partner Program. The Catalyst program features flexible web-based training, a partner portal, marketing materials, e-mail lead generation, and several support options.

The new additions to the sales team represent the Northeast, Southeast, North Central, South Central West, and Western regions of the United States. Each Sales Director will be available in their region to develop and manage partner relationships as well as facilitate Enterprise sales opportunities. The new hires include: Tim Armstrong, Patrick Kane, Terry Smith, Ken Berbert, and Joe Kramer.

“We have assembled a very strong sales team, all with strong network infrastructure and security backgrounds who have already been essential to the development and management of our new partnerships with companies such as Presidio Networked Solutions, Vandis, DirSec and Sistemas Aplicativos” said Paul Volkman, Executive Vice President of Sales. “The new additions to our team bring a wealth of both enterprise sales and channel experience that will be an asset to eTelemetry and a valued resource for partners.”

About eTelemetry

eTelemetry is the leader in extracting real-time business information from network activity. eTelemetry's innovative products tell you everything about the people on your network, answering the who, what, where, when, and how much. By applying its proprietary technology, eTelemetry's award-winning products provide information leading to increased productivity, risk identification, reduced costs, greater network efficiencies, and insights into how people collaborate. Since 2004, eTelemetry has been *Turning Network Traffic into Business Intelligence*[™]. For more information, call 888-266-6513 or visit <http://www.etelemetry.com>.

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