



FOR IMMEDIATE RELEASE

## eTelemetry's Metron SE Targets Productivity Lost to Web Surfing

*Cost-effective, plug-and-play network appliance enables SMBs to track employee time spent surfing and chatting*

Annapolis, MD (September 10, 2008) – eTelemetry, the leader in extracting real-time business information from network activity, today announced the release of Metron SE, which documents productivity loss by providing advanced bandwidth and network activity monitoring capabilities specially priced for small and medium sized businesses with up to 250 employees.

“Metron SE is a cost-effective solution that provides small businesses with visibility into their employees’ behavior,” said eTelemetry President and CEO, Ermis Sfakiyanudis. “This insight will enable business owners and managers to increase productivity, identify potential security risks, and enforce network use policies—capabilities that are needed by any size company with employees who have access to the Internet.”

Metron SE is built on the patented people-to-IP technology found in eTelemetry's Locate device that passively identifies the person (by full name and contact information) linking them in real time and historically to an IP address, MAC address, and switch port within a network. The Employee Behavior and Gateway Anomaly Detection Dashboards featured in Metron SE provide time-series charts and graphs that show a broad spectrum of employee network activity, including surf and chat history and the establishment of secure sessions. Metron SE's Manager Portal ends management's reliance on IT staff for employee activity reporting by enabling managers to monitor the network activity of their direct reports. Managers can leverage this capability to increase productivity, enforce network use policies, and identify commonly used external resources. All of the information provided in Metron SE is tracked in real time and documented historically to create a record for support of personnel actions.

### About eTelemetry

eTelemetry is the leader in extracting real-time business information from network activity. eTelemetry's innovative products tell you everything about the people on your network, answering the who, what, where, when, and how much. By applying its proprietary technology, eTelemetry's award-winning products provide information leading to increased productivity, risk identification, reduced costs, greater E911 compliance, improved network efficiencies, and insights into how people collaborate. Since 2004, eTelemetry has been **Turning Network Traffic into Business Intelligence™**. For more information, call +1-888-266-6513 or visit [www.etelemetry.com](http://www.etelemetry.com).

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